



Rotary Club of Yala RID 3292 Nepal Bhutan
Strategic Plan for 2022/23 - 2024/25

The strategic plan of RC Yala for 2022/23 – 2024/25 was drafted at the Club Assembly held on 11th June 2022 Saturday. In two parts. The incoming chairs of Standing Committees led various working groups reviewed the strategic plan and proposed annual plan activities for 2022/23 into the current form. 48 participants participated in the Club Assembly. AG Rtn Kumud Tripathy graced the plenary with his presence and gave valuable inputs. The next exercise will develop detailed action plan specifying activities with timelines, budget and responsible team members for the Rota Year 2022/23.

Strengths, Weaknesses, Opportunities and Challenges (SWOC) analysis:

1. Where are we now?

Today's date: 11 June 2022

Club Strengths (internal)

Club Weaknesses (internal)

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| <ul style="list-style-type: none">• Active participation of Anns, Rotractors and Interactors in club activities,• Excellent family values and relationship• Many new and enthusiastic members are engaged in club activities• Diverse fellowship events• Diverse skills and experiences of members• Extensive Rotary knowledge among growing members of the club• Better Size of Members in the club• 35 % of Women members (a very good proportion compared to District average)• District Media Award to Journalists (for Good Governance) sponsored by Yala Rotary Member PP Surendra Govinda Joshi• Annual recognition program and specific awards established by RC Yala• Quality Weekly Club Bulletin• Club members are interviewed by media• Good image within the district• Club with PHS, PHF and MPHf etc.• 100% Contribution Club• Projects and activities related to community needs• Flagship projects (cancer diagnosis and awareness, water and sanitation, support for elderly, special needs children and students, school support, girl child scholarship)• Capable in responding to emergencies• Good Fellowship• Women Leadership | <ul style="list-style-type: none">• Inadequate attendance in RWM and district events• Only few members visit other clubs• Knowledge about rules and procedures not up to the mark• Sub-optimal use of expertise available in the club• Club calendar not yet followed strictly.• Defunct RCCs• Inadequate number of international speakers in RWM• Club committees not adequately active and effective• Inadequate mentoring of new members• Humanitarian service of the club not promoted or reflected in media• No members from print and electronic media houses• Weak in Public Relation and creating Public Image• Underutilization of social/media to publicize awards and activities of the club• Contribution and participation in TRF not as desired (Members can afford but not motivated to contribute)• Involvement of members in service projects not to the mark• Inadequacy in proper documentation archiving• Link with potential international partners not up to the mark• Not being able to translate relation with international partners into service projects• Club with Major Donor• Lack of participating of partner in service• Reporting and documentation• Improper use of communication tools• New member orientation |
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| | <ul style="list-style-type: none"> • Making optimum use of knowledge and skills of all members including Past Presidents • Fully utilizing skills and capacity of club members, Anns and partners in service in club programs • |
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Club Opportunities (external)

Club Challenges (forthcoming)

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| <ul style="list-style-type: none"> • Strengthening working relationship with Anns Group and Rotaract Club and Interact Club • Support from District Committees and officials • Participation in District and RI events and host district event • Possibility to make best use PP Council • Creating RC Yala Endowment Fund • Possibility to make best use of new members • Possibility to enhance Rotary knowledge (putting Rotary in members) • Partnership with print and electronic media (local and National) • Introduce media and other awards for culture and heritage exemplary humanitarian service works • Interact with media houses • Participation in municipal events • Participation in social and cultural events • Partnership with institutions RC Yala has already worked with • Recognition of Club and Members for contributing to RF • Partnership with other Rotary Clubs for joint projects • Access to Global and District grants • To become a model club in the District (strong and united team, improved image, projects with high impact, effective partnerships, new leaders) • Interaction with media house | <ul style="list-style-type: none"> • Retaining club prestige and credibility • Finding inspiring and exciting external speakers (international) • Attracting members from media • Raising funds for club projects • Finding diversified International Partners for Global Grant Projects • Declining Club Attendance |
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2. Where do we want to be (anticipated scenario if the strengths are utilized, weaknesses minimized, opportunities chased and challenges overcome) Target date: 30 June 2025

1. Good partnership and working relationship with international clubs; at least 5 sister clubs with effective joint program
2. Effective Regular Weekly meetings with attractive programs
3. At least 60% members actively participate in RWMs and club events regularly
4. Hosting three district events and co-hosting at least 9 district events annually
5. At least 25% members active in various important District roles
6. RC Yala Endowment Fund of at least Rs. 5 million established and operationalized
7. Initiation of the process to have its own club building
8. Membership growth of 20 (at least 50% women, 25% younger generation below 40)

9. Improved quality of membership (participation & contribution) in the club (indicators of quality members will be in place)
10. Improved skill amongst members and Anns to use digital systems (online meetings, apps, software, web)
11. At least 20 % members will take online courses in Learning Center
12. All new members to take online courses on Rotary Basics in the Learning Center
13. RC Yala recognized as a credible, vibrant and notable service organization.
14. Continuation of effective projects including their proper documentations
15. Enhanced image of Club and Rotary in the community and district level
16. Wider Distribution of Club Bulletin and Annual Souvenir
17. Continuation of the RC Yala recognition and awards and establish at least one new award
18. Contribution of US \$20,000 to TRF and Annual Fund
19. 50% members are Paul Harris Fellow (PHF) and 30 % Multiple Paul Harris Fellow
20. At least 3 Paul Harris Society (PHS) members
21. At least 2 club members are major donors
22. Documentation of past projects
23. Two villages adopted and supported through new RCCs and/or revival of existing RCCs
24. Continued relation with past sponsored schools and communities.
25. At least 3 Global Grant projects implemented or under-implementation
26. Three schools adopted and supported to become child friendly (aligned with TEACH)
27. Projects implemented to support communities related to “Living with COVID”
28. Continue projects on
 - a. support for senior citizens,
 - b. cancer prevention, treatment,
 - c. diabetes prevention and treatment
 - d. water and sanitation at households and schools
 - e. Educational support to girl students and children with special needs
 - f. extra-curricular activities (in schools)
 - g. Disease Prevention and Treatment

Vision statement:

RC Yala is recognized locally and in District 3292 as a strong and vibrant club with its members actively participating in high-impact service projects and club development with the support of Anns, Rotaract Club, Interact Club, partner Rotary Clubs, national and international and local authorities.

3. How do we get there?

To reach our vision, the following goals and actions are proposed for the year 2022/23. The proposed goals and actions fall within three strategic priorities of RI namely (a) Support and Strengthen Clubs; (b) Focus and Increase Humanitarian Service, and (c) Enhance Public Image and Awareness.

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| <p>Club Administration Committee Goals: (a) Make club meetings interesting and effective; (b) establish good external relationship beyond club; (c) Maintain good governance in the Club</p> | <p>Membership Committee Goals: (a) Increase members to 57+ from current from unfilled classifications; women and youth (b) Retain minimum 95% of members, (c) enhance capacity, knowledge and skills of members (d) Sponsor a new club</p> |
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| Actions | Actions |
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| <p>Service Projects Committee Goals: (a) Apply for at least 1 Global Grant projects; (b) implement wide range of humanitarian service projects in collaboration with Anns, Rotaractors and Interactors (c) engage in Environment protection</p> | <p>The Rotary Foundation Committee Goals: (a) Contribute US\$ 7000 in cash to TRF; (b) Enhance knowledge on Rotary Foundation and Grants Management</p> |
| <p>Actions</p> | <p>Actions</p> |
| <p><u>Global Grant Projects</u></p> <ul style="list-style-type: none"> • Submit applications for 1 Global Grants Water and sanitation facilities in Phulchowki Higher Secondary School, Thaiba, Godawari Municipality, Lalitpur District, Nepal <p><u>Disease prevention and treatment</u></p> <ul style="list-style-type: none"> • Support needy patients • Atleast 12 Health Camp • Digital Colposcopy Machine handover to Cancer Relief Society • PCR Extraction Kits Handover (GG remaining amount) • Annual Mataya Program with Rotaract • Annual Blood Donation Program • 12 Awareness Program • Wheelchairs Distribution • MOU with different organization for health support of RC Yala, Rotaracts, & Interact and Mataya Project <p><u>TEACH in adopted schools (3 schools)</u></p> <ul style="list-style-type: none"> • Five events of school support – healthy Lifestyle, environment/mindful learning etc. • Scholarship for at least 30 children of deprived families • School Meal Project: 50 students at one primary school for one academic year [Rs 25/meal; 180 days + operational expenses] • Water and sanitation facilities in Phulchowki Higher Secondary School, Thaiba, Godawari Municipality, Lalitpur District, Nepal • Library in Bhanodaya Basic School <p><u>Senior Citizens and Children with special needs</u></p> <ul style="list-style-type: none"> • At least 4 events to support senior citizens (day care and Old Age homes with Anns and Rotaracts) • At least four events to support to special needs children (with Anns and Rotaracts) <p><u>Economic promotion</u></p> <ul style="list-style-type: none"> • Vocational training (for income generation) for 200 potential | |

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| <p>women entrepreneurs (Try GG)</p> <p><u>Environment Protection</u></p> <ul style="list-style-type: none"> • Two water and sanitation (WASH) projects • Financial Support for Culture • Temple Cleaning in collaboration with other clubs, ward, toles, guthi, etc • Fruit Tree Seedling Plantation in schools, health center, and public places • Clean schools for health and safety | |
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| <p>Public Relation Committee:</p> <p>Goals: (a) Contribute to build public relations; (b) Widely distribute Rotary publicity materials; and (c) celebrate important and dedicated days to enhance public image and visibility, (d) organize fund raising program, and (e) Maintain, update and publish club website, social media and media</p> |
| <p>Actions</p> |
| <ul style="list-style-type: none"> • Invite leaders from different walks of life at club programs • Promote household waste management and rooftop gardening for Eat organic and be Healthy campaign |

To monitor our progress, following steps will be taken.

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| <p>Detailed Annual plan and budget for 2022/23 will be prepared based on the tentative Actions indicated above.</p> <p>Monitoring and Evaluation: Past President Council will assist the Board for monitoring and evaluation of the Strategy Plan</p> |
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